

EXPLOITATION; PHOTOGRAPHS OF PUPILS

Taking pictures of district pupils and buildings for commercial purposes is prohibited without written approval of the Superintendent. "Commercial purposes" in this context is defined to mean for sale or for use in connection with the advertisement or promotion of goods or services. "School pupils" in this context means boys and girls enrolled in the school during that part of the day they are at school, on the school grounds, or engaged in any activity under the direction and supervision of the school.

The Board may sanction the taking of photographs of all or any grade levels for pupil identification. Copies of such photographs may be made available to parents/guardians under the terms of the Board's contract with the photographer.

Pictures of disabled children shall not be disseminated in any way unless permission is granted by parent/guardians. Photos of children placed in the district by the Division of Youth and Family Services (DYFS) shall not be published without permission of the division case worker.

Photographs on the District Web Site

Pictures of district pupils shall not be posted on the web site, except under the following conditions:

- A. Prior written permission has been obtained from the pupil's parent/guardian or from the adult pupil;
- B. Group photographs may identify the group, but not the individuals in the group;

Source: Regular Board Meeting

Date: August 20, 1986

Revised: March 11, 1998

Revised: March 8, 2006



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File Code: 5145.5

Legal References:	<u>N.J.S.A.</u>	18A:11-1	General mandatory powers and duties
	<u>N.J.S.A.</u>	18A:54-20	Powers of board (county vocational schools)
	<u>N.J.A.C.</u>	6:28-1.4(a)	District board of education policies and procedures

Possible Cross References:	*1100	Communicating with the public
	*1110	Media
	*1120	Board of education meetings
	*1140	Distribution of materials by pupils and staff
	*1250	Visitors
	1320	Participation in out-of-school community activities
	*5125	Pupil records
	*5141.4	Child abuse and neglect
	*5145.12	Search and seizure
	6145.4	Public performance and exhibitions
*6171.4	Special education	

*Indicates policy is included in the Critical Policy Reference Manual.