SPONSORSHIPS

The Holmdel Township Board of Education supports the use of sponsorships to promote and maintain our athletic programs and facilities. To assist in the achievement of this goal, the Board of Education authorizes the Holmdel Booster Club to initiate a Sponsorship Program through the sale of signage. The revenue from these sponsorships shall be utilized to augment the athletic program/facilities. The Booster Club and the Director of Health, Physical Education and Athletics shall mutually determine how the revenue will be expended.

Regulations on the signage will be developed in cooperation with the Superintendent of Schools.

Source: Regular Board Meeting

Date: December 1, 2004

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