

**CONCEPTS AND ROLES IN COMMUNITY RELATIONS; GOALS AND OBJECTIVES**

The Holmdel Township Board of Education believes that school district-community relations is not solely an information program, but encompasses all aspects of the schools' relationship with the total community.

The Holmdel Township Board of Education believes its school-community relations program should:

- A. Promote public interest and participation in the operation of the school system;
- B. Gather information about public attitudes toward the school system and its programs and report them to the Superintendent and to the Board of Education;
- C. Provide an honest, continuous, comprehensive flow of information about the policies, procedures, programs, and progress of the school system to the community and to the staff;
- D. Develop the most effective means of communication with the school system's public and use available media as appropriate;
- E. Develop programs in the schools that will integrate home, school, and community in meeting the needs of district pupils;
- F. Develop and maintain the confidence of the community in the Board and the school staff;
- G. Develop a climate that attracts excellent teachers and encourages staff to strive for excellence in the educational program and in the support services;
- H. Anticipate and resolve concerns that are brought about by lack of understanding; and
- I. Evaluate past procedures in order to make improvements in future communications.

The Superintendent shall be responsible for developing programs, techniques and channels for implementing this policy.

**CONCEPTS AND ROLES IN  
COMMUNITY RELATIONS;  
GOALS AND OBJECTIVES**

File Code: 1000/1010

**SOURCE:** Regular Board Meeting

**DATE:** August 20, 1986

**REVISED:** January 25, 1995

**REVISED:**

**Legal References:** N.J.S.A. 10:4-6 et seq. Open Public Meetings Act  
N.J.A.C. 6:8-1.1 Words and phrases defined  
N.J.A.C. 6:8-4.3 Quality assurance

Manual for the Evaluation of Local School Districts (June 1993)

**Possible**

**Cross References:**

*1100	Communicating with the public
*1120	Board of education meetings
*1200	Participation by the public
*1220	<u>Ad Hoc</u> advisory committees
*2224	Nondiscrimination/affirmative action
2232	Internal administrative communications
*2240	Research, evaluation and planning
*2255	Action planning for T&E certification
*3510	Operation and maintenance of plant
*3542	Food service
*3570	District records and reports
*4131/4131.1	Staff development; inservice education/ visitations/conferences
*5020	Role of parents/guardians
*5131.6	Drugs, alcohol, tobacco (substance abuse)
*6010	Goals and objectives
*6142.1	Family life education
*6142.2	English as a second language; bilingual/ bicultural
*6142.6	Basic skills
*6142.13	HIV prevention education
*6171.1	Remedial instruction
*6171.3	At-risk and Title I
*6171.4	Special education
*6300	Evaluation of the instructional program
*7110	Long-range facilities planning
*9322	Public and executive sessions
*9323/9324	Agenda preparation/advance delivery of meeting material
*9326	Minutes

\*Indicates policy is included in the Critical Policy Reference Manual.



**NJSBA POLICY SERVICES**

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