

Community Relations Committee Meeting Notes

Wednesday, December 22nd, 2010, 10:00 PM

Attending: Board Members: Chiung-yin Liu-Chair, Mike Sockol, Ray Tai

Absence: Dennis Pavlik

Administrator: Barbara Duncan

1. Communication Plan

Mrs. Duncan mentioned the voting date of 2011-12 School budget has been rescheduled. She will confirm the date and provide the information at a later date.

Dr. Tai informed the committee that the editor of Holmdel Patch has shown her interest in providing district happenings to Holmdel residents via this new website. The CR committee supports the new opportunity to communicate with the Holmdel Community.

Based on the experience of providing a Fact Sheet to the Holmdel Community for the recent MOA with the HTEA, writing another Fact Sheet for 2011-12 School budget has been mentioned at this meeting.

Building a "Facebook" page during the school budget voting time and the difficulty of maintaining the "Facebook" page have been brought up at the meeting. Mrs. Duncan will discuss this possibility with Mr. Petrizzo.

2. State of the District

To highlight the Administrators' achievements, the CR committee has discussed the possibility of combining chairpersons and administrators as presenters at the upcoming State of the District. We will discuss more details about this event at the BOE retreat, such as; date, time, location, format, etc.

3. Submission of Committee Meeting Notes for Website

The CR committee has noticed various Committees' meeting notes have not been posted on the District website. Since Committee Reports are an important tool to communicate with the community, Dr. Tai has indicated he will send out a reminder to all chairpersons.

4. Township Website

The CR committee has brought up concerns about school information that has been posted on the Township Website. Mrs. Duncan indicated she had contacted the Township Clerk after the September 22nd CR meeting. Apparently, Township personnel may not be interested in changing per our request.

Respectfully submitted,

Chiung-Yin Liu

Next Meeting: Wednesday, January 19th, 2011 at 7:00 PM, Central Office