

Community Relations Committee Meeting Notes
Friday, February 5, 2010, 10:00 AM

Attending: Board Members Collins, Garrity, Hartnett and Liu; Administrator Duncan.

1. 2010 Census Update: Chiung-Yin reported that March 23 will be Holmdel Census Day, focused on educating the public about the 2010 Census. The District will support census efforts through curriculum and discussion. The Census website has ideas for census-related children's activities. Chiung-Yin has met with the Administrative Council and will address the Presidents Council on local census activities. The Census Committee is working with key communicators from various community segments to help spread the word, an approach we could emulate.

2. BOE Column in Holmdel publications: The *Holmdel Happenings* has agreed to a monthly BOE column beginning in March. We are awaiting further feedback from the *HolmdelJournal*. Chiung-Yin shared some possible ways to use the space we are given, based on materials presented at the NJSBA Public Relations workshop she attended last week. Our consensus was to recommend that the president solicit input from committee chairs about "must include" topics, seeking either fresh material or excerpts from committee notes. Rather than try to cover everything, the committee recommends treating one topic or event in depth in any given column.

3. State of the District: We reviewed and revised the State of the District Event schedule. As this will be a regular board meeting, the plan is:

6 – 6:30 PM:	Executive Session	
6:30-7:30 PM:	State of the District	
Introduction:		Ray
CR (background to the Event):		Barbara
Negotiations:		Robin, Michael Gross
C&I		Mary
Special Services		Ana
B&G		Mike
B&F		Jerry

NOTE: Mike will provide ideas on how to attractively stage the Event.

POST-MEETING NOTE: After further consideration, it is recommended the Event begin at 7PM, in light of our many residents who commute.

4. Other Matters:

In response to public input, we will create a link on the district website to simplify sending email to the entire Board.

We adjusted our next two meeting dates to 2/25 at 1:30 PM, and 3/12 at 10 AM.

Next Meeting: Thursday, February 25, 2010 at 1:30 PM, Central Office

Respectfully submitted,
Barbara Garrity