

Community Relations Committee Minutes
Wednesday, October 3, 2007, 2:30 PM

Attending: Board Members – Barbara Garrity, Phyllis Pascucci, Ray Tai (by telephone) and Ana Vander Woude; Administrators – Barbara Duncan; Guest: Roger Benedict

Positive Publicity: Mr. Benedict spoke with the committee about using our weekly half hour on Comcast (Channel 97, Tuesdays from 7-7:30 PM) to share interesting happenings in our schools. To make this work we would need a few volunteer producers (parents or senior citizens?) in each school who would mastermind program ideas, handle scheduling, etc. Mr. Benedict would help walk them through the process, and volunteers could audit sessions of Introduction to TV Production. Preproduction would probably take 3-4 weeks per program. Students in Introduction to TV Production could hone their skills taping, acting as hosts, etc. Mr. Benedict would help with editing. A possible goal might be one program per school per month (e.g., View from the Hill, It Takes a Village, etc.), provided we had enough volunteers. Mrs. Duncan will raise the idea with the Presidents Council. Mrs. Vander Woude will contact Comcast about how to put district dates on the Comcast Community Calendar.

Holmdel Community Day: Mrs. Vander Woude reported that the Township would like to fly the New Jersey flag, flown by our adopted unit in Iraq, for two weeks, then pass it to us to fly at each of our schools. We are looking into getting an honor guard for the initial flag raising. We agreed to confer with the Township and the parent group leaders about collecting school supplies at Community Day for the school our adopted unit is reopening in Iraq. The Township will handle delivery of goods collected. (Since we met, the parent groups have sent flyers home with Village and Indian Hill students asking for comfort items for soldiers and school supplies, to be collected at Community Day.)

In keeping with our nutritional goals, Ms. Garrity will deliver a bushel of golden delicious apples for Community Day. Mrs. Duncan will procure a Gold Card display, as well as events and athletic calendars, school profiles and Gold Cards to distribute. Mrs. Vander Woude will confer with the Township about what school supplies are needed.

Gold Card: Mrs. Duncan met with the Half Century Club to kick off our Gold Card program. She was well received. She will have a press release prepared about the program.

November meeting: Wednesday, November 14 at 1 PM with NJSBA Rep Gwen Thornton. Send topics you wish addressed to Barbara Duncan.

Respectfully submitted,
Barbara Garrity