

Community Relations Committee Meeting Notes

Tuesday, December 11, 2007, 5:30 PM

Attending:

- o Board Members - Ray Tai, Barbara Garrity, Ana Vander Woude, Phyllis Pascucci
- o Administrators - Barbara Duncan,

Absent: none

Mission Statement:

- o Kathy Winecoff of NJSBA can't find any non-Abott ones which have been reviewed by NJQSAC.
- o BD will check if we have an old one (post meeting note: none can be found, but instead, BD found a "Holmdel Township School District Educational Philosophy" which was approved by the board on 9/27/00. See attached.).

District vs. Board Goals:

- o Both should be discussed by the whole board; however, the CR committee can help clarify the relationship among, Mission Statement, District goals, and Board Goals, and monitor the process of creating them, especially w.r.t. QSAC.
- o Phyllis to call/email Frank/Mary about adding "implementing an orientation package/checklist for new board members" to the board goals which will be discussed at the next board workshop on 12/19/07.

Collecting School Supplies for Alpha Company:

- o The NJ State Flag will be flown for 1 week in each school in Jan08. (1/7-11/08 for VS, 1/14-18 for IHS, 1/21-25 for Satz, and 1/28-2/1 for HHS)
- o School supplies will be collected while the flag is flying at the respective school.
- o Ana to confirm the dates with Maureen & arrange the Color Guards from Holmdel Police Department to help raise the flag.
- o Ana to create a flyer, and also work with BD to turn the Alpha Company update currently on district website into a press release.
- o BD to coordinate w/ the school admins, Roger Benedict (TV footage), school newsletters (whenever in time), Presidents' Council (utilizing their email chain), and also to arrange for press coverage.
- o BD will extend a formal invitation to the Township Committee to attend the flag raising ceremonies at each school.

Proactive Communications:

- o Monthly activity updates have been shared with Half Century Club regularly.
- o BD will check with the Township about posting our concert announcement at township bulletin board/doors/windows.
- o Anthony is looking into web change alert. TC currently allow email subscriptions by selecting interested areas. BD to inform Anthony to look into that, too.

District Communication Self-Assessment:

- o BG shared some material on this from the convention.
- o BG will add a cover letter to explain this to the whole board (send to BD).
- o BD will clean up/update the matrix, and CR committee will conduct a mini-assessment at our next committee meeting.
- o The results will be shared with the whole board, and seek their input/feedback.
- o CR committee will then review the status and recommend further actions.

Items for the Good of the Order:

- o Senior-to-Senior have been a hit in the past, should try to revive it in its updated form (BD)

Next Meeting: 530-7p, on 1/15/08, 2/19/08, 3/18/08, and 4/1/08 (Tue).

Respectfully submitted,
Ray Tai



Holmdel Township School District Educational Philosophy

The educational philosophy of the Holmdel Township Public Schools is to encourage students to develop their unique strengths and achieve their maximum potential.

The Holmdel Township Board of Education and its staff are committed to achieving educational excellence by:

- Building a strong foundation in literacy, numeracy, and subject matter knowledge;
- Providing a challenging academic program which develops students who are effective communicators, independent thinkers and creative problem solvers;
- Teaching students to develop skills and apply knowledge successfully to achieve their individual goals;
- Enabling students to participate in a rich educational experience which includes arts and athletics, as well as other co-curricular activities;
- Maintaining high expectations and encouraging responsibility and respect in every aspect of school life;
- Ensuring an active educational setting which encourages student commitment, staff dedication, parental involvement and community support; and
- Providing an environment which acknowledges the students' individual needs.

Board approved: 9/27/00